ORDER

Orders	Order / Rev:	2691328		
	Alt Order #:	WOC14103904		
	Product Desc:	KY Gov		
	Estimate:	4257		WHAS
	Flight Dates:	05/10/23 - 05/16/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/11/23 / 04/11/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Flexpoint Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		P.O. Box 1051	Billing Cycle:	EOM/EOC
		New Albany, OH 43054	Agency Commission:	15%
Advertiser	Name:	POL/ Daniel Cameron / R / Governor /		
	Demographic:	A50+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M214806
	Revenue Code 1:	AGY	Agency External ID:	39475AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	te End Date		Gross Amount	Net Amount		
05/01/23	05/16/23	38	\$5,180.00	\$4,403.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	38	\$5,180.00	\$4,403.00	0.00
Totals	38	\$5.180.00	\$4,403,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$5,180.00
Market	100%	\$43,166,67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$37,986.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	05/10/23	05/16/23	Local News @ 6a M-F	CM	6-7a	11111	:30	5	\$80.00 P04	0.00 NM	5	\$400.00
				GMK @ 6A									
	1267689	9 Index: 95	;										
	Star	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
W	eek: 05/	10/23	05/16/23	11111	5	\$80.00	0.00						

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Order / Rev: 2691328 Advertiser: POL/ Daniel Cameron / R / Governor / K'

Alt Order #: WOC14103904 Product Desc: KY Gov WHAS

Flight Dates: 05/10/23 - 05/16/23 Estimate: 4257

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s	Len Spot	:S	Rate Pri	Rtg Type	Spots	Amount
St Week: 05	art Date	End Date 05/16/23	Weekdays 11111	Spots/Week 5	Rate \$80.00	Rating 0.00							
N 2 WHAS			Good Morning Am		7-9a	11111	1	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
126769	89 Index:	00	GOOD MORNING	AMERICA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05	5/10/23	05/16/23	11111	5	\$120.00	0.00							
N 3 WHAS	5 05/10/2	23 05/13/23	Good Morning Am		7-9a		· 1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
126768	89 Index:	100	GOOD MORNING	AMERIOA									
	art Date	End Date 05/14/23	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating							
Week: 05			Local News @ 9a	Sa CM	\$90.00 9-10a	0.00	- 1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
			GMK WEEKEND							************			******
	89 Index: art Date	100 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/14/23	1-	1	\$90.00	0.00							
N 5 WHAS	05/10/2	23 05/14/23	Good Morning Am		8-9a		1	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
126768	89 Index:	100	GOOD MORNING	S AMERICA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/14/23	1	1	\$100.00	0.00		00	_	\$400.00 DO4	0.00 NINA	_	# 050.00
N 6 WHAS	5 05/10/2	23 05/16/23	Local News @ 5p WHAS11 NEWS		5-530p	11111	1	:30	5	\$130.00 P04	0.00 NM	5	\$650.00
126768	89 Index:												
<u>St</u> Week: 05	art Date	End Date 05/16/23	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$130.00	Rating 0.00							
N 7 WHAS			Local News @ 530		530-6p	11111	1	:30	5	\$140.00 P04	0.00 NM	5	\$700.00
40070	00 la da	07	WHAS11 NEWS	@ 530P									
	89 Index: art Date	97 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/16/23	11111	5	\$140.00	0.00							
N 8 WHAS	05/10/2	23 05/16/23	Local News @ 6p		6-630p	11111	1	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
126768	89 Index:	99	WHAS11 NEWS	ш о р									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/16/23	11111 Local News @ 630	On Sa CM	\$250.00 630-7p	0.00	. 1 -	:30	1	\$120.00 P03	0.00 NM	1	\$120.00
N 9 WIAC	00/10/2	13 03/13/23	WHAS11 NEWS	•	030-7β		1-	.50	'	ψ120.001 03	0.00 14101	'	Ψ120.00
	89 Index:		Ma alada ya	Consta ////a al-	Data	Datina							
<u>St</u> Week: 05	art Date 5/08/23	End Date 05/14/23	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$120.00	Rating 0.00							
N10 WHAS	05/10/2	23 05/14/23	Local News @ 63	Op Su CM	630-7p		- 1	:30	1	\$250.00 P03	0.00 NM	1	\$250.00
12676	89 Index:	97	WHAS11 NEWS	SUNDAY									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/14/23	1	1	\$250.00	0.00				*		_	
N11 WHAS	5 05/10/2	23 05/16/23	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SI	11-1135р I	11111	1-2	:30	7	\$120.00 P04	0.00 NM	7	\$840.00
126768	89 Index:	90			•								
<u>St</u> Week: 05	art Date	End Date	Weekdays 11111-2	Spots/Week 7	Rate \$120.00	Rating 0.00							
N12 WHAS		05/16/23 23 05/13/23	Local News @ 11	-	11-1135p	0.00	- 1-	:30	1	\$90.00 P04	0.00 NM	1	\$90.00
			WHAS11 NEWS		1								
	89 Index:	102 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/14/23	1-	1	\$90.00	0.00							
											Totals	38	\$5.180.00